



HELP US INCREASE OUR ENDOWMENT TO A MILLION DOLLARS. FEEL LIKE A MILLION BUCKS.

For more than 50 years, Camp Onseyawa has provided the experience of a lifetime for kids with mental and physical challenges. But the rising costs of this unique two-week residential camp program — designed specifically to serve children and families who struggle with disabilities — has created an operating budget shortfall of \$20,000/year. Because although our cost per camper is \$1,000/year, there is no cost to the families of our campers.

The growth of our existing Endowment Fund hasn't kept pace, so by adding \$600,000, we can close this gap and ensure future generations will be able to enjoy the proven benefits of Camp Onseyawa. And you'll have the satisfaction of knowing you helped preserve a community treasure for special-needs children.



Rotary Camp Onseyawa
2007 Endowment Campaign
May 16, 2007 – May 16, 2008

HELP US MEET
OUR CHALLENGES.

SO WE CAN HELP KIDS
OVERCOME THEIRS.



www.onseyawa.org

Finger Lakes Area Community Endowment (FLACE)
72 South Main Street
Canandaigua, New York 14424

AT OUR CAMP, IT'S NOT ABOUT
WHAT HAPPENS OUTSIDE.
IT'S WHAT HAPPENS INSIDE.

What impact can two weeks in the woods have on challenged children? It's a life-changing experience that helps them become more independent, improve many key life skills, create lasting friendships, and develop new interests. Unlike other camps, our fun, challenging outdoor activities are designed so every camper can participate in every one. And our motivated, trained staff is committed to giving every child the individual attention and special care they need.

For parents, it means a much-needed vacation so they can tend to their own needs and the needs of their other children — with the promise that their child will return with more self-reliance, social skills, and self-esteem than when they left. Which means they'll have the skills necessary to become contributing members of the community. Our staff receives the joy of helping others, and experience that can help them make career choices. In fact, many of our members go on to community and human services after their Camp Onseyawa experience. There is truly something for everyone — including those who support us financially.



MAKE A DONATION.
MAKE A DIFFERENCE.

Please read and return the enclosed reply card. It details the ways you can participate in the Endowment Fund campaign and sponsor Camp Onseyawa. Remember that no matter which option you choose, you'll be doing more than just donating money. You'll be giving challenged children and their families hope for the future.

AS THEIR NEEDS GROW,
SO DOES OUR NEED
FOR FINANCIAL SUPPORT.

Each year during the last two weeks of August, we host our campers at Boy Scout Camp Babcock-Hovey. We serve kids from age 9-16 in a four-county area: ONtario, SEneca, YAtes, and WAyne. In Seneca County alone, there are more than 250 youths with mental and physical challenges who would qualify for this free camping experience. As our operating shortfall increases, we're reaching out to people like you to help us meet this growing need.

In addition to closing the operating gap, your gift will help increase staff salaries so that we can continue to attract and retain good people — which will ensure that the children receive the best possible care. It will also provide funding for the special training necessary to care for our challenged campers.

